



FREDERICK COUNTY CHAMBER OF COMMERCE

Moving Business Forward

Did you know affiliation with the Chamber increases credibility and sales? In fact, customers who know a small business is a Chamber member are 63% more likely to purchase goods or services from them in the future.

Advertising is a crucial tool to help build brand awareness and impact your bottom line.

The Chamber offers low-cost advertising as an exclusive member benefit. Our rates are designed to be affordable for any size business or organization.

\$150 - E-NEWS ADVERTORIALS

The Chamber's weekly e-newsletter, sent every Tuesday, allows your advertorial to land in more than 6,000 inboxes of active business and community members. This unique opportunity allows you several options to select as your call to action including: link to web page of your choice, email to the recipient of your choice and document uploading capabilities.



- **Advertorial Rate:** \$150 per ad per week (maximum two available ads per newsletter)
 - Size of ad: 1280 x 420 pixels
- **Advertorial with Facebook companion post:** \$175 per ad per week (maximum two available ads per newsletter)
 - Size of ad: 1280 x 420 pixels
- **Advertorial Block Standard Rate:** \$50 per ad per week (artwork supplied) or \$75 artwork designed by Chamber (maximum three available per newsletter)
 - Size of ad: 1080 x 1920 pixels

\$100 - WEBSITE ADVERTISING

The Chamber's online news portal, Frederick Chamber Insights, can help put your business on the map at a very affordable rate!



- **Rate:** \$100 per month
- **Size of ad:** 728 x 90 pixels
- **Website:** FrederickChamberInsights.com

Advertising Order Form

1. Select your Package

Insights Website Ad | \$100 per month

Start Date: _____ *Website advertisements can begin on any day of the month, and
MONTH / DAY run for 30 consecutive days. Please indicate preferred start date*

E-Newsletter Advertorial | \$150 per week

E-Newsletter Advertorial with Facebook Companion Post | \$175

E-Newsletter Advertorial Block

Standard Rate | \$50

Artwork designed by Chamber | \$75

of Weeks: _____

Dates: _____

2. Payment Information

Advertisements are placed on a first payment basis. Reserve your advertising space by submitting payment early. For current availability contact cbeins@frederickchamber.org or call 301.662.4164 ext. 214

TOTAL FROM ABOVE DUE: \$ _____ (# of weeks x price per week = total)

Method: Visa Mastercard AmEx Check Enclosed

Please make checks payable to **Frederick County Chamber of Commerce**

Name on Card: _____

Card Number: _____ Security Code: _____ Expiration Date: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Authorizing Signature: _____ Date: _____

3. Agreement

Please Note: You must email your PDF file to cbeins@frederickchamber.org at least 5 business days before you wish to run your ad.

Name: _____ Company: _____

Email: _____ Phone: _____

Siganture: _____ Date: _____