

Did you know affiliation with the Chamber increases credibility and sales? In fact, customers who know a small business is a Chamber member are 63% more likely to purchase goods or services from them in the future.

Advertising is a crucial tool to help build brand awareness and impact your bottom line.

The Chamber offers low-cost advertising as an exclusive member benefit. Our rates are designed to be affordable for any size business or organization.

\$150 - E-NEWS ADVERTORIALS



- The Chamber's weekly e-newsletter, sent every Monday, allows your advertorial to land in more than 5,700 inboxes of active business and community members.
- This unique opportunity allows you several options to select as your call to action including: link to web page of your choice, email to the recipient of your choice and document uploading capabilities.
- **\$150 per advertorial per week** (maximum two available ads per newsletter)
- Details: coordinated with editor@frederickchamber.org

\$100 - WEBSITE ADVERTISING



- The Chamber's online news portal, Frederick Chamber Insights, can help put your business on the map at a very affordable rate!
- **Rate: \$100 per month**
- Size of ad: 728 x 90 pixels
- Website: FrederickChamberInsights.com

Advertising is available on a first payment received basis. Members are encouraged to reserve ad space well in advance. Contact editor@frederickchamber.org or call **301.662.4164** for more information.

Chamber Advertising Order Form

1. Select Your Package

Website Ad | 728 x 90 pixels (\$100 per month)

Begin: _____
(MONTH / DAY / YEAR)

*Website advertisements can begin on any day of the month, and run for 30 consecutive days. Please indicate your preferred start date. If you would like to terminate your ad before 30 days, please specify an end date.

End: _____
(MONTH / DAY / YEAR)

E-News Advertorials | Maximum of 2 per newsletter (\$150 per week)

Desired Week: _____ Alternate Choice: _____

2. Payment Information

Advertisements are placed on a first payment basis. Reserve your advertising space by submitting payment early. For current availability contact editor@frederickchamber.org or call 301.662.4164 ext. 214

OF WEEKS ____ at \$150.00 EACH

OF MONTHS ____ at \$100.00 EACH

TOTAL DUE: \$_____

METHOD: Visa Mastercard AmEx Check Enclosed
(Please make checks payable to **Frederick County Chamber of Commerce**)

Name on Card:		
Card Number:		
Security Code:	Expiration Date:	
Billing Address:		
City:	State:	Zip:
Authorizing Signature:		Date:
Phone:	Email:	

3. Agreement

Please Note: You must email your PDF file to editor@frederickchamber.org at least 5 business days before you wish to run your ad.

Advertising is exclusively available to current Frederick Chamber members in good standing. The Chamber assumes no liability for the content or reply to an advertisement. We assume no liability for printing errors if the ad is submitted in a size or format other than requested. Ad placement and location is at the discretion of the Frederick County Chamber of Commerce. The Chamber reserves the right to refuse any advertisements for any reason.

I have read and understand the terms and conditions, and have full authority to execute this agreement on behalf of my company:

Name: _____ Title: _____ Company: _____
Email: _____ Phone: _____ Signature: _____ Date: _____

