



FREDERICK COUNTY CHAMBER OF COMMERCE

Moving Business Forward

Did you know affiliation with the Chamber increases credibility and sales? In fact, customers who know a small business is a Chamber member are 63% more likely to purchase goods or services from them in the future.

Advertising is a crucial tool to help build brand awareness and impact your bottom line.

The Chamber offers low-cost advertising as an exclusive member benefit. Our rates are designed to be affordable for any size business or organization.

\$150 - E-NEWS ADVERTORIALS

The Chamber's weekly e-newsletter, sent every Tuesday, allows your advertorial to land in more than 5,700 inboxes of active business and community members. This unique opportunity allows you several options to select as your call to action including: link to web page of your choice, email to the recipient of your choice and document uploading capabilities.



- **Advertorial Rate:** \$150 per ad per week (maximum two available ads per newsletter)
- **Advertorial with Facebook companion post:** \$175 (maximum two available ads per newsletter)
- **Advertising Block Standard Rate:** \$50 per week (artwork supplied) or \$75 artwork designed by Chamber (maximum three available per newsletter)
- **Size of ad:** 1280 x 420 pixels

\$100 - WEBSITE ADVERTISING

The Chamber's online news portal, Frederick Chamber Insights, can help put your business on the map at a very affordable rate!



- **Rate:** \$100 per month
- **Size of ad:** 728 x 90 pixels
- **Website:** FrederickChamberInsights.com

Advertising is available on a first payment received basis. Members are encouraged to reserve ad space well in advance. Contact **Shelby Maly**, Marketing and Communications Specialist at smaly@frederickchamber.org or call **301.662.4164** for more information.

Chamber Advertising Order Form

1. Select Your Package

Insights Website Ad | Maximum of 2 per newsletter \$100 per month

Begin: _____
(MONTH / DAY)

*Website advertisements can begin on any day of the month, and run for 30 consecutive days. Please indicate preferred start date.

E-News Advertorials | Maximum of 2 per newsletter \$150 per week

of Weeks: _____

Desired Start Week: _____

Advertorial with Facebook companion post | Maximum of 2 per newsletter \$175

of Weeks: _____

Desired Start Week: _____

Advertorial Block | Maximum of 3 per newsletter

Standard Rate

\$50

Artwork designed by Chamber

\$75

of Weeks: _____

Desired Start Week: _____

2. Payment Information

Advertisements are placed on a first payment basis. Reserve your advertising space by submitting payment early. For current availability contact smaly@frederickchamber.org or call 301.662.4164 ext. 215.

TOTAL FROM ABOVE DUE: \$_____

METHOD: Visa Mastercard AmEx Check Enclosed

(Please make checks payable to **Frederick County Chamber of Commerce**)

Name on Card:		
Card Number:		
Security Code:	Expiration Date:	
Billing Address:		
City:	State:	Zip:
Authorizing Signature:		Date:
Phone:	Email:	

3. Agreement

Please Note: You must email your PDF file to smaly@frederickchamber.org at least 5 business days before you wish to run your ad.

Name: _____ Title: _____ Company: _____
Email: _____ Phone: _____ Signature: _____ Date: _____

