

*Celebrate the strength, heart
and equality of women.*

SHE

STRENGTH · HEART · EQUALITY



WEEK

AUGUST 26–30

A week of events celebrating the
Strength, Heart and Equality of
women in Frederick County!

Share your S.H.E. Week event
pictures on social media using
#SHEWeekFrederick

INFORMATION & REGISTRATION:
frederickchamber.org/she-week

Strength Heart equality

Every single day, in ways both small and significant, our women leaders in Frederick County are working to create opportunity, to innovate and to lead by example.

S.H.E. Week, created by the Women in Business committee of the Frederick County Chamber of Commerce, is about celebrating the power and influence of women in our society and community as they work to transform lives and improve economic conditions.



SHIFT 4 SUCCESS: PLAN, POWER, RESULTS

Monday, August 26, 2019 | 8:00am
Evangelical Reformed United Church of Christ

In this 45-minute seminar, women will access their power and create a pathway toward success. Each participant will leave with a high-level plan and next steps, a milestone planner and the power to produce results. Catering by Sweeties.

PRESENTER: Jennifer Charlton, *President, Master Communicator & Entrepreneur* | Charlton Communications

TAKING YOUR PASSION TO THE NEXT LEVEL

Tuesday, August 27, 2019 | 11:30am
Evangelical Reformed United Church of Christ

Many of us have dreams but we don't know what to do with them. What would it be like to give your dream some breathing space? To tell someone about it, face the obstacles (both inner and outer) and take your passion to the next level? This program will begin with an inspiring interview with Karlys Kline, who started the Women's Giving Circle of Frederick County in 2006. What started as an idea has grown to a group that totals over 350 in membership and over \$1,444,515 in grant funds to 47 local nonprofit organizations. At this interactive and engaging luncheon, you will learn how to overcome self-defeating thinking, share your own passion and vision with other supportive women and create action steps to take your passion to the next level. Lunch and beverages will be served. Catering by Canapes.

PRESENTER: Carol deLaski, *PCC* | Clear Choices Coaching, Wholistic Coaching Coalition



FREDERICK'S FIRST FEMALES

Wednesday, August 28, 2019 | 5:00pm
Hood College - Whitaker Campus Center

S.H.E. Week's signature event will feature a panel of inspiring, accomplished local women who are leading the way, navigating change and unlocking opportunities for others! These industry trailblazers will share insights and advice about what they learned from their journeys as well as how attendees can apply that same grit and grace to excel in their career. Time permitting, a question and answer period will follow. Hors d'oeuvres and beverages will be served.

PANELISTS INCLUDE:



Cheryl Cioffi, COO, CNO
Frederick Regional
Healthcare System

Dr. Cheryl Cioffi is the Senior Vice President, Chief Operating Officer and Chief Nursing Officer at Frederick Regional Health System. Cheryl has

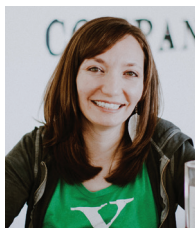
been in healthcare for over two decades, working in progressively responsible clinical and leadership roles. She originally graduated from Frederick Community College's nursing program, and went on to the University of Maryland at Baltimore to earn a bachelor's, master's and then a doctorate in nursing practice. She holds national board certifications as an Adult Nurse Practitioner, Nurse Executive and Fellow of the American College of Healthcare Executives. As COO/CNO, she works with the entire healthcare team to build a positive work environment and service-minded culture that is focused on achieving excellence in clinical quality and strong operational results.





Jan Gardner, County Executive
Frederick County Government

Jan H. Gardner was elected as Frederick County's first County Executive in 2014 and is currently serving her second term. Executive Gardner previously served as a County Commissioner for 12 years from 1998 to 2010, including four years as President of the Board of County Commissioners. As County Executive, she oversees the county's 18 divisions, develops and manages a \$638 million budget and advocates for Frederick County at the state and federal levels. Executive Gardner serves on the Board of Directors for the Maryland Association of Counties and the Metropolitan Washington Council of Governments. She earned an MBA from Xavier University and a BBA in finance and economics from the University of Notre Dame. Among her recognitions are the President's Medal for Leadership from St. John's Catholic Preparatory School, the Theodore W. Stephens Lifetime Achievement Award and the *Daily Record's* Circle of Excellence for Maryland's Top 100 Women. She and her husband have three adult children and one grandchild.



Monica Pearce, Owner
Tenth Ward Distillery

Monica Pearce started her career in the environmental science field, receiving her undergraduate degree in environmental science and policy from the University of Maryland, College Park. She spent a year after college living and working in the Galapagos Islands doing conservation work and remained in the conservation biology field when she moved back to the states to work and get her executive master's degree in natural resources from Virginia Tech. Monica stuck with her passion when she founded Tenth Ward Distilling Company by ensuring that all processes and practices are sustainable and leave the smallest footprint possible. Since opening the business, Monica founded the Frederick Distillery Association, is active with the Maryland Distillers Guild as a board member and head of the marketing committee, has passionately lobbied and worked to improve legislation for her industry at the local, state and federal level, and recently was elected to the Frederick Tourism Council Board of Directors.



Major General Linda Singh,
Adjutant General
Maryland Army National Guard

Major General Linda L. Singh was appointed as The 29th Adjutant General of Maryland effective, January 21, 2015. The Adjutant General is responsible for the daily operations of the Maryland Military Department, which includes the Maryland Army National Guard, Maryland Air National Guard, Maryland Emergency Management Agency and Maryland Defense Force. She is a senior advisor to the governor and is responsible for the readiness, administration and training of more than 6,700 members of the Military Department with an annual budget of more than \$314 million. As the Adjutant General, she serves as the official channel of communication between the governor and the National Guard Bureau and serves as a member of the governor's cabinet. Her military decorations include the Legion of Merit, the Bronze Star Medal and many more. General Singh grew up in Frederick County, Md., and is a long time Maryland resident of Prince George's County where she currently resides with her husband and two daughters.

MODERATOR:



Elizabeth Burmaster,
President
Frederick Community College

Elizabeth Burmaster is the 10th president of Frederick Community College and a Frederick native who graduated from Gov. Thomas Johnson High School. Before assuming her presidency at FCC, President Burmaster was the president at Nicolet College, where she led the college's strategic plan efforts and helped reorganize academic and support programs to ensure student success. She has served as the elected Wisconsin State Superintendent of Public Instruction, on the University of Wisconsin System Board of Regents, as president of the national Council of Chief State School Officers and numerous national educational boards. President Burmaster holds honorary doctorates from Edgewood College in Madison, Wisconsin and Beloit College in Beloit, Wisconsin. Burmaster earned her Master of Science in Educational Administration from the University of Wisconsin-Madison. She also holds a Bachelor of Music with Honors in Music Education from the University of Wisconsin-Madison. She and her husband, John, have three adult children and six grandsons.

HAPPY HOUR MEETUP

Thursday, August 29, 2019 | 5:00pm | Jo-Jo's
Restaurant & Taphouse

Join the Frederick County Chamber of Commerce's Women in Business Committee for an informal and intimate happy hour to kick off the holiday weekend and wrap up our weeklong celebration of S.H.E. Week and women's equality! Food provided by Sass Creative Studios.



To Register or find out more information,
please visit frederickchamber.org/she-week



The Frederick County Chamber of Commerce Women in Business Committee's S.H.E. Week initiative is a wonderful opportunity for our community to come together to celebrate the successes of local women. This week will be an enriching experience as we learn from local women who have blazed trails, transformed lives and created new opportunities for the next generation of female leaders. I'm looking forward to hearing their stories of success and failure, perseverance and passion, grit and grace. Frederick County is a great place to celebrate the strength, heart and equality of women!

Jan Gardner, *County Executive*
Frederick County Government





Women in Business' mission is to empower and develop women through education, networking, mentoring and partnerships and to promote opportunities for all women throughout Frederick County.

WOMEN IN BUSINESS COMMITTEE MEMBERS

Co-Chairs:

Rachael Pashkevich, Esq
Thermo Fisher Scientific

Ashley Warthen
Warthen Team of Real Estate Teams LLC

Staff:

Jennifer Gerlock
Vice President, Marketing & Communications

Christy Butler
Event Coordinator

Committee Members:

Tiffany Ahalt
Frederick County Landmarks Foundation

Shelby Burns
Postern

ML Carroll
Canapés

Carol DeLaski
Clear Choices Coaching

Kimberly Dow
Sass Creative Studios

Amanda Holk
United Way of Frederick County

Sue Hough
Octavo Designs

Chris Laurich
Somerford of Frederick

Laurie Ward
Hood College

Vicky Weldon
Team HOPE

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Copper Level

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The Law Office of
Jeanne F. Singer

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SAVE THE DATE

**AN EVENING WITH
SECRETARY KELLY SCHULZ**

**“When Opportunity
Knocks”**



Wednesday, October 2, 2019
5:00–7:00 PM

About Kelly M. Schulz, Secretary
Maryland Department of Commerce

Commerce Secretary Kelly M. Schulz brings a wealth of knowledge to the Maryland Department of Commerce from her years of experience working in the government, in the private sector and as a small business owner. She had previously served as the Secretary of the Maryland Department of Labor, Licensing and Regulation (DLLR), where she was responsible for managing an agency with nearly 2,000 employees and an operating budget of more than \$375 million. She is a former member of the Maryland House of Delegates, where she represented Frederick County and served on the Economic Matters Committee from 2011–2015. Prior to embarking on a career of public service, Secretary Schulz sold real estate, worked as a program manager for a defense contractor and was a part-owner of a cyber security firm.

She has received several awards including the Outstanding Recent Alumna Award from Hood College in 2011, and is proud to participate as a member in many local community organizations. Kelly currently lives in Frederick County, Maryland with her husband John Nowell and has two sons, Brandon and Bradley.

Registration Open: web.frederickchamber.org/events